# Request for Expression of Interest

INSAF NETWORK PAKISTAN (INP) is an alliance of 38 civil society organizations working in over 100 districts with advocacy and project implementation experience in all 4 provinces, AJK and Gilgit-Baltistan. Since its inception in 2012, INP has worked in close collaboration with the lawyers, judges, prosecutors, and police officers to broaden access to justice and strengthen rule of law across Pakistan. In 2014, INP has trained over 100 lawyers, 42 civil society organizations, 4 District Legal Empowerment Committees, and raised awareness for over half a million citizens, focusing on human rights, particularly the rights of women, minorities and persons with disabilities.

INP in partnership with the U.S state department of Democracy, Human rights and Labor (DRL) is implementing a project "Protection of Right to Fair Trial and Due Process in Pakistan". The project follows a three tiered approach to successfully achieve its goal. The first tier of the project will gather evidence to "monitor" and "advocate for" "reforms to improve the effectiveness, integrity, and respect for due process". This will be done through collection of data from court files, police files and interviews with the litigants and the defense lawyers. This information after careful statistical treatment will be scored against the consulted minimum guarantees of fair trial and due process in the Fair Trial Index (FTI), a monitoring tool forming the evidence for policy advocacy.

The second tier will focus on building the capacity of the criminal justice stakeholders; judges, lawyers, police, prosecutors, prisons officials and parole and probation officers who are integral stakeholders in protecting the minimum guarantees for fair trial to ensure effective implementation of the existing legal provisions for fair trial and due process to the accused. This tier will focus on sensitization on constitutional guarantees concerning fair trial and due process especially those faced by women and religious minorities. Training content will also educate them on the Article 14 and 15 of the ICCPR.

The third tier will support efforts to "hold government institutions accountable through citizen accountability mechanism. This accountability will be supported through Information, Education and Communication (IEC) campaign to "increase understanding among local communities", especially students enrolled in law degree programs, of their rights to fair trial and due process and the need for policy reforms to protect them.

To achieve the above objective, INP is seeking an experienced media firm to prepare a media strategy and outreach plan for the INP's Right to fair trial project which should include outreach to top local and national media outlets, social media outreach, and other initiatives to build interest to ensure effective media campaign and high profile visibility for INP.

INP now invites eligible and qualified firms to express their interest for the provision of PR and media consultancy. To be eligible the firms must provide the following minimum criteria:

1. Proof of firm NTN and GST registration must be provided.
2. The firm must have at least 5 years of experience in the area of print media outreach for news, stories & Op-eds with a minimum of 5 projects of similar or larger scale successfully developed and fully functional. Proofs and references of these projects must be provided.
3. At least five client references must be provided to check past performance of vendor.
4. Detailed Organogram of Company with technical manpower available to execute project must be provided.
5. The firm has an office in Islamabad/Rawalpindi or Joint Venture arrangements with a firm based in Islamabad/Rawalpindi will be preferred. Proof must be provided.

EOI documents must be delivered to **Operations Manager, House No. 422, Street No. 27, E-11/4, Islamabad,** or via email at "**eoi@inp.org.pk**" not later than close of business on **22nd June 2016** clearly mentioning "EOI for Print Media Outreach" on the envelope.